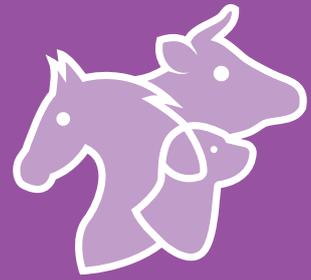


# PHARMA.BE ANIMAL HEALTH

The veterinary pharmaceutical industry in Belgium plays a vital role in animal health and welfare

pharma.be Animal Health (AH) is a fundamental part of pharma.be representing the pharmaceutical companies in Belgium specialised in the veterinary sector. pharma.be AH assembles **17 members** in Belgium and is a full member of HealthforAnimals and IFAH-Europe.



## 1. PHARMA.BE ANIMAL HEALTH: FACTS AND FIGURES<sup>1</sup>

### Large amount of veterinary medicines

The group of Animal Health members within pharma.be represents more than **1.300 veterinary medicines**.

### Diversified production

The therapies offered by the Animal Health members are varied:

- » 30% vaccines
- » 21% antibiotics
- » 23% anti-parasitic medicines

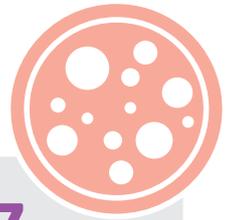
The veterinary pharmaceutical industry in Belgium attaches great importance to **prevention** and vaccines: the number of available vaccines in our country for animals has almost doubled over the past three years; from 117 vaccines in 2012 to **204 vaccines in 2015**.

### Significant market value

The Animal Health members cover **90% of the veterinary medicines available in Belgium**.

In dialogue with its partners, pharma.be Animal Health aims to ensure the **availability of innovative and high quality veterinary medicines in Belgium in a sustainable way**.

Member companies of pharma.be Animal Health adhere to a strict Code of Deontology. They adopt a responsible attitude in the research, production, distribution, promotion and dissemination of information about their products.



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Animal Health members  
in Belgium

**1.300**  
veterinary medicines

**204**  
vaccines in 2015

**90%**  
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### Catherine Rutten, CEO pharma.be:

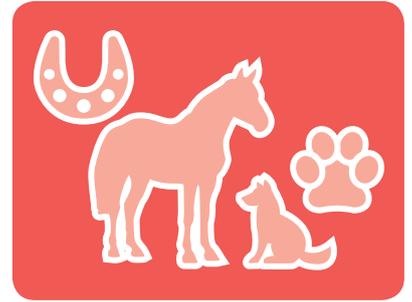
"The Animal Health department is an important added value to our association. Both the human and veterinary pharmaceutical industries share the eagerness to devote their energy to public health and a sustainable society. By working closely together, the two industries can contribute to therapeutic innovation in Belgium and thus increase the quality of life of humans and animals."

<sup>1</sup> Based on pharma.be numbers

## 2. LEADING CONTRIBUTOR TO SAFEGUARD THE HEALTH AND WELFARE OF ANIMALS

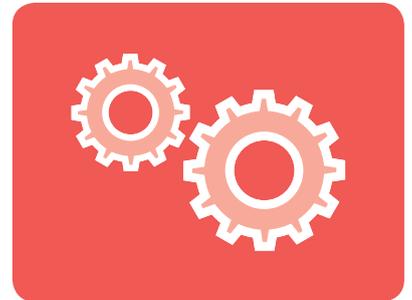
Veterinary medicines comply with the most stringent requirements of **safety, quality and efficacy**, as is the case with human medicines. This is a real challenge which engages the pharmaceutical industry to its fullest extent.

As an **active and leading partner**, the veterinary pharmaceutical industry in Belgium makes an essential contribution to preserve and improve the health and welfare of animals. The societal importance of this responsibility is not negligible. After all, healthy food-producing animals guarantee quality food, while pets in good health are an important added value for many families.



## 3. PIONEERING ROLE IN THE USE OF ANTIBIOTICS IN ANIMALS

In 2010, pharma.be took the initiative to gather different partners regarding the use of antibiotics in animals. As a result, **the Center of expertise on Antimicrobial Consumption and Resistance in Animals (AMCRA)** was founded in 2012, assembling an impressive combination of actors: the agricultural organisations, but also the feed industry, veterinarians, academia and the pharmaceutical industry. This congregation is one-of-a-kind in Europe. Together, the partners within AMCRA work on ways **to reduce the use of antibiotics in Belgium and thereby strive to halt the rise of antimicrobial resistance**. The recently developed 'Vision 2020' by AMCRA is the long-term plan to meet this mission.



For more information on AMCRA: [www.amcra.be](http://www.amcra.be)

## PHARMA.BE ANIMAL HEALTH ASSEMBLES 17 MEMBERS IN BELGIUM:



For more information on pharma.be Animal Health: [www.pharma.be](http://www.pharma.be)

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